



# Entrepreneurship Perspective

## Meeting 1

# Background

1. HR Challenges & Potential
  - Total population > 15 years 171.7 million
  - 117.3 Million Workforce
2. Unemployment
  - 7.7 Million People (6.5%) / 2014
3. Quality of Indonesian Human Resources
  - Human Development Index # 121 of 187 countries
  - Global Competitiveness Report (2011-2012): # 46 of 142 Countries. Singapore (2), Malaysia (21), Thailand (39)
4. Demography bonus
5. Middle Income Growth

# Unemployed From Diploma & University Graduates

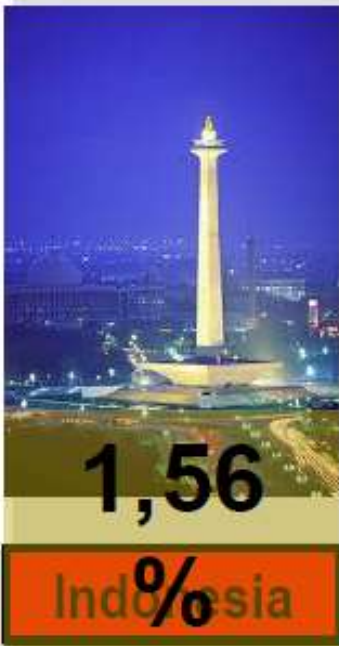
	2007	2008	2009
Diploma	1.228.000	1.514.000	1.424.000
University	1.260.000	1.319.000	1.198.000

**In 2009: 1.198.000 Unemployed scholar**



# Why Entrepreneurs Are Important

Berdasarkan hasil Survey Kewirausahaan yang dilakukan oleh Bank Dunia (World Bank) pada tahun 2008



4.604.187  
( 242.325.638 )

371.868  
( 5.312.400 )

1.154.366  
( 28.859.154 )

2.850.260  
( 69.518.555 )

# Definition of Entrepreneur



Someone who combines resources, labor, materials and other assets so that the value becomes higher than before



# Indonesian Entrepreneurs



**Saptuari Sugiarto:**  
Digital Store, T-Shirt Jogist

**Arief Widhiasa**  
Agate Studio: Game Developer

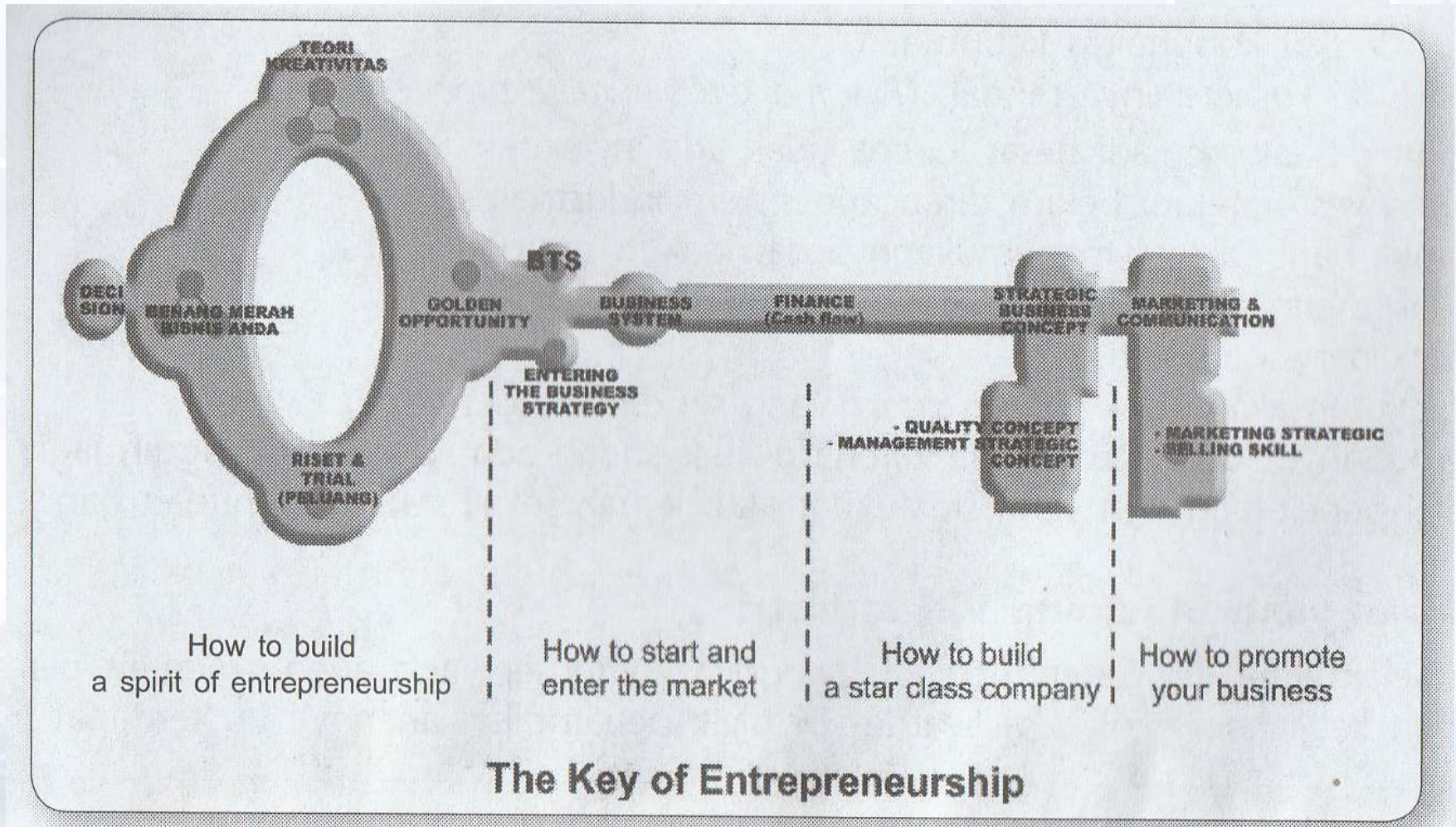


**Aulia Halimahtusadiah:**  
Owner  
nulisbuku.com



**Peter Firmansyah with PSD**

# The Key Of Entrepreneurship







Asam Lake, Suoh, West Lampung

*"Never lost hope, because it is the key to achieve all your dreams."*

**end**